

GEHRIMED

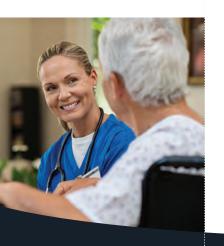
The Leading EHR Platform

in Long-Term/Post-Acute Care

GEHRIMED is a community-based EHR platform designed specifically for long-term post-acute care (LTPAC) practitioners by LTPAC practitioners. It is quick to implement and one of the easiest charting tools to use, putting an end to unsigned encounters that just leave money on the table. It's also flexible for your business and clinical needs – you request a customization, we will create it specifically for your practice.

The basic GEHRIMED package is robust on its own, equipping you with LTPAC specific documentation templates, automated encounter note delivery to facilities, a census view that helps you keep track of patients, and more. And for those who want them, GEHRIMED offers premium add-ons as well, such as integrations with PointClickCare and Dragon Medical speech recognition.

What's more, GEHRIMED is backed by a 24/7 in-house support team, an incredible resource that provides solutions to your questions as soon as you ask them. And our expert regulatory team takes nightmares like the Centers for Medicare and Medicaid Services' (CMS) Merit-based Incentive Payment System (MIPS) and simplifies your reporting process so that can you feel good about your participation.





Visit us on the web @ GEHRIMED.COM >>



LTPAC Experts You Can Trust

We are Geriatric Practice Management Corp. Dedicated to serving every long-term post-acute care practitioner and facility with premier software solutions. For nearly a decade, we have focused on tackling the problems that no other company has yet to attempt to solve by listening to direct, real-time feedback from physicians like you. We're excited to provide you with GEHRIMED, an EHR platform optimized for today that will continuously adapt to the ever-changing health care landscape you navigate as a practitioner.

GEHRIMED at its Core

GEHRIMED comes equipped with simple-yet-effective features and tools that LTPAC practitioners need to streamline their workflows, optimize their reimbursements, and remain secure and compliant in the constantly-evolving world of health care technology. All these features are standard components of the base subscription plan.



I have worked with at least 20 different EHRs over the years and in all that time, GEHRIMED is the only one that I was able to begin using without any training.

I was documenting encounters within two hours of receiving my login credentials.

Erin Tofani, MSN, NP-C Advanced Healthcare Associates



LTPAC-Specific **Templates**

Built-in and customizable encounter note templates are intuitively designed to collect only the information that LTPAC practitioners need when they need it.



Automated **Encounter Delivery**

Digitally share important patient reports with any member of your facility's interdisciplinary team. As soon as you sign them, they go where they need to go.



Real-Time MIPS Dashboard

Easily track your progress in the Center of Medicare and Medicaid Services' Merit-based Incentive Payment System with alert notifications for relevant quality measures, a visual representation of your progress throughout the year, and more.



RVU Dashboard

Track your individual productivity, as well as the productivity of your partnering providers. Every time someone sees a patient, signs an encounter, or assigns a CPT code, these data points populate in this dashboard.



Unbeatable Support

From onboarding questions to troubleshooting inquiries, our in-house technical support team is here to provide you with 24/7 customer assistance.

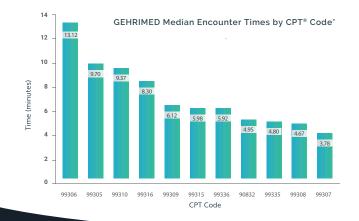
Why Invest in GEHRIMED Now?

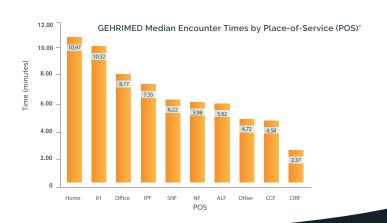
Your EHR platform is an integral part of your business that directly impacts your growth trajectory. GEHRIMED is specifically designed for growth-minded LTPAC providers who deeply value the clinical care of their patients, recognize the importance of adhering to regulatory compliance, and want to equip their teams with the best EHR possible.

With GEHRIMED, you can trust that the subscription you ultimately select is more than just an EHR. It's a true technology partnership that leads to happier providers, higher reimbursement potential, and better patient care. The longer we work together, the better the return on your investment will be. You get what you pay for – and then some – as a GEHRIMED provider.

GEHRIMED users experience a **50% increase in productivity** when switching from another EHR.

GEHRIMED Average Daily Encounters: 14 New Patient Note Creation: 25 minutes Follow-up encounters: 5-8 minutes Other EHRs Average Daily Encounters: 8 New Patient Note Creation: 50 minutes Follow-up encounters: 25 minutes





Unmatched Customer Support

GPM has 7+ years of experience as an industry leader, and our 80+ employees are ready, willing, and able to help every GEHRIMED user with any needs they may have. From onboarding questions to troubleshooting inquiries, our in-house technical support team is here to provide you with 24/7 customer assistance. This outstanding care is one of the most-loved benefits of current GEHRIMED users.

In this day and age, it is the personal care and follow up that make the difference and that is one excellent characteristic of GPM.

Marie Rhemann Guerrero, Practice Manager Senior Care Specialist

The support team is fabulous and was awesome getting us launched. It's the best customer support I've seen with any EHR... and this is our 4th!

Angella Woods, Practice Manager Barnes Healthcare Management Group

Customer service and technical support are exceptional! They have responded quickly to any questions that arise.

Michael McClellan, NP-C Geriatric Consulting Group

Account Management at the Ready

GPM account managers are dedicated individuals ready to field your needs regarding GEHRIMED account changes, contract questions and more. Your account manager will take the time to get to know you, learn about your business and, help you achieve goals unique to your practice. Looking to get more out of GEHRIMED? Account managers are also available to help you optimize your subscription.

Beyond the **Help Desk**

The GEHRIMED user support portal provides far more than a way to submit support requests. From product guides to demo videos to educational forums, this active online community has been thoughtfully designed to help GEHRIMED users succeed.



Overall, how satisfied are you with the GEHRIMED customer support experience?





One Platform that Serves all of Your LTC Needs



Cloud-Based & Mobile-Friendly

GEHRIMED provides you with secure access to real-time records no matter where your practice takes you, supporting better coordinated, more efficient care. Not to mention, digital patient record-keeping means you never have to fear lost, misplaced, or illegible notes again.

Additional features that **GEHRIMED users love**:

Internal messaging

Simple Scheduling

Census View

Patient image capture

Secure, direct email

Customizable Workflows

Unsigned Encounter Notifications

CPT place of billing service codes

LTC-specific patient portal

. .

Triage Tool

Standard Reports

No need to look any further. This solution will meet your needs without being too cumbersome. It has all the features you are looking for.

June Johnston, Operations Manager OIC One





A Fully Customizable **Experience**

The experts at GPM understand that different practitioners have different needs.

While GEHRIMED is efficient on its own, it can can also be fully customized with the following add-on features and integrations:



Dragon Clinical Speech-to-Text



e-Prescribing Capabilities



Facility Integrations



Integrated e-Faxing



Quality Reporting via the Registry



Billing Support Tools

Accurately translate your voice into detailed notes to reduce charting time.

Enhance patient medication safety and provide a higher quality of care with DrFirst.

Real-time patient data exchange between GEHRIMED and facility EHRs like Point Click Care.

Quickly sign, edit, annotate, and import faxes into GEHRIMED, as well as send outbound faxes.

Submit your MIPS data directly to CMS easily through GEHRIMED. No manual input or 3rd party required.

No matter your billing structure, GEHRIMED can assist with your revenue cycle management.





Clinicians, not technology, should dictate the patient encounter

Dragon Medical is a cloud-based, HITRUST CSF-certified clinical speech recognition tool that makes your daily notetaking more productive and accurate than ever. It's one of the most secure and trusted tools for clinical documentation, and we're proud to offer it as an add on to your GEHRIMED subscription.

On average, users who utilize voice macros create encounters 10% faster than those without the Dragon Medical integration.

Here's how Dragon pays for itself:

Without Dragon (monthly)



160×\$65

= \$10,400 in total reimburs

With Dragon (monthly)



 $(176 \times $65 \atop \text{encounters}}) - $60 \atop \text{integration}$ $= $11,380 \atop \text{in total}$ reimbursements

Convenient. Consistent. Compliant.



Accurately and safely captures the complete patient story - no matter where you're practicing.



Seamlessly integrated. Dragon loads directly in the GEHRIMED encounter note creation tool.



Macros make data entry quick and painless, annotating an entire paragraph with a single command.



Maximizes your time & ability to focus on the patient; boosts total reimbursement potential.

Dragon is better than anything you could use that's built-in to your iPad or laptop. It saves a tremendous amount you. All of our full-time staff uses Dragon.

Todd Fulcher, MD





Together, GEHRIMED and DrFirst offer a seamless, single workflow for all your prescribing needs. The integration provides next-level medication history data access, easy legend drug and controlled substance e-prescribing capabilities, and patient medication adherence support. This e-prescribing (eRx) service successfully enhances LTPAC patient medication safety, which empowers you to offer higher quality of care, improve efficiency, and meet regulatory requirements for MIPS.



EPCS Certified

Efficiently prescribe Schedule II medications directly from your EHR - no fax required.



iPrescribe Tool

Write and send scripts quickly, no matter where your work takes you.



PDMP Compliance

This direct integration makes your workflow as efficient as possible.



Single Sign On

Access the eRx integration directly through GEHRIMED - one less log-in to remember.



Patient Record Integration eRx automatically updates patients' records with medication information.

ePrescribing **Made Easy**



Providers who use the direct PDMP integration save 67% more time than providers who use the standard PDMP lookup tool out of an eRx workflow.

Why PDMPs Matter

By tracking controlled substance prescriptions state by state, prescription drug monitoring programs (PDMP) provide health authorities timely information about prescribing and patient behaviors that contribute to the opioid epidemic so they can facilitate targeted responses. These programs are mandated in 44 states thus far. By using an eRx service that integrates with your state's PDMP, you are more informed, productive, and efficient while also remaining compliant.

Working together to make your job **easier**



Encounter delivery is at the core of everything you do, so we're focused on making it as simple and seamless as possible. GEHRIMED and PointClickCare now effectively communicate with one other to allow physicians and nurse practitioners to exchange patient data they need from encounter notes in real time.

No need to send a fax. No need to create a PDF. No need to waste time on manual data entry.

The integration and interoperability of GEHRIMED has significantly improved our workflow. Encounter documentation is taking less time and is available to the entire clinical care team.

Jean Yarnell Senior Director of Product Management Genesis Healthcare

PointClickCare[®]

GEHRIMED users can accurately share:

Patient Demographics Name, room, floor, DOB, age, preferred language, facility phone number, etc.

Insurance Information
Primary, secondary and tertiary insurance information is available.

Medications & Allergies

Encounter Notes Contents

The PointClickCare integration is available for GEHRIMED Professional packages. For a price sheet, connect with your account or sales manager today.



CareTeam

Care Team is the only collaboration platform that connects Senior Care Facilities with Long-Term Care/Post Acute Care (LTPAC) practitioners by enabling real-time information exchange. Care Team provides better patient population insights throught episodic documentation, MDS analysis and reporting



Integrated **eFaxing**



Your "office" is often a mobile and fluid workspace that isn't always equipped with a desktop computer, printer, and fax machine, right? Well, that's where eFaxing comes in.

Think of this integration as a fax machine inside your briefcase. As soon as you type your encounter notes on your laptop or tablet, you can send them off to other practitioners and facility staff members within GEHRIMED. The process automates a significant amount of administrative work and streamlines your team's access to all the documents they receive. Plus, you remain HIPAA-compliant, use far less paper and ink, and avoid the many frustrations associated with finicky fax machines.

By integrating eFaxing into your GEHRIMED experience, you move one step closer to managing your entire practice with a single software solution.

Edit, Approve, & Sign

Split inbound faxes apart as needed Annotate faxes with pen-based signatures Easily route faxes for approval Import faxes as direct attachments to patient records

One-Click Delivery & Upload

Fax completed documents & import them to patient records simultaneously

Unread Badge Notifications

Quickly review new & unread faxes that require your attention

Attachment Categorization

Stay organized & configure attachments by file type

Quick View

Save time with smart search result filters

What are you spending?

100 faxes per day
30 days per month
12 months per year
X \$0.02 per fax

\$2,160 per year

eFaxing effectively minimizes these costs and empowers your staff to be more productive with their time.



Third-Party **Billing Options**

Complete revenue cycle management – any way you want it. Regardless of whether you handle billing in-house, you have an existing contract with a third-party vendor, or you're looking for a new billing solution, GEHRIMED ensures that you're equipped with the billing support tools you need to succeed in the LTPAC space. Need help determining the best option for your practice? Connect with your account or sales manager today.

If you handle BILLING IN-HOUSE

GEHRIMED offers:

Automated billing reports that include patient insurance, place of service, diagnosis, and billing codes. These reports are available, daily, monthly, and month-to-date within GEHRIMED or via secure email. They can be uploaded into your billing system or manually keyed in at no additional charge from GEHRIMED.

The direct integration of GEHRIMED billing reports into your system of record. Depending on the system you use, this integration can enable the direct flow of information into (and out of) your practice's billing software. The charge for this service is quoted upon request.

If you have a

BILLING PROVIDER

GEHRIMED offers:

Automated billing reports that include patient insurance, place of service, diagnosis, and billing codes. These reports are available, daily, monthly, and month-to-date within GEHRIMED or via secure email.

A potential integration with your billing provider, eliminating the need for manual reports. This integration would enable the bi-directional transfer of meaningful data updates in both systems. The charge for this service is quoted upon request.

If you need a **BILLING PROVIDER**

CompMed

Superior service-level solutions for clients who desire local, hands-on management.

www.compmedsolutions.com 706.271.0016



A cloud-based platform specializing in revenue cycle management for practices.

www.practicesuite.com 510.284.2425



Billing solutions and business advisory services for both practices and facilities.

www.rcmdelivers.com 704.912.1937



Solutions designed to maximize practice billing efficiency and revenue.

www.sertusmedicalbilling.com 512.792.4401

Thought Leadership & Industry Expertise

Eager to find a better way to run practices and serve patients, LTPAC expert Rod Baird and a group of physicians from a practice management company called Extended Care Physicians founded GPM in 2011.



Their first task was to design an application that addressed the specific needs of LTPAC physicians. By the end of 2012, GPM brought GEHRIMED, the first certified EHR platform for the long-term care space, to market.

Staying true to its roots, today GPM prioritizes the shadowing of its users. By seeing LTPAC physicians live in action, moving through their typically-chaotic workdays, GPM team members can better observe what's working for their practice – and what isn't. Homing in on the problems that no other company has yet to attempt to solve is a core focus of GPM and how it ultimately innovates new, smart products for the LTPAC space.

Nate Terpstra

COO

Kenny Kubitscheck

СМО

Cindy Ireland

VP of Development

Jenny Lee

Regulatory Director



Nate played a key role in developing the GEHRIMED platform that practitioners use today. In his current role as COO, Nate charts the course ahead for GPM.



Dr. Kubitscheck is the Chief Medical Officer of GPM and a practicing general internist with extensive experience in electronic health records development.



Cindy brings more than 20 years experience to bear in her role as VP of Development leading GPM's developers and analysts.



Jenny is a regulatory expert with 15+ years of experience. As Regulatory Affairs Director, she ensures GPM's products are compliant in the changing health care market.

2020

LTC SUMMIT

The future of long-term care is in your hands.

Keeping an Eye on the Horizon

GPM brings the top practitioners and thought leaders in the LTPAC space together for a couple of days each year to discuss what the future holds for our industry and the roles we all play in its evolution. The conversation topics and keynote speakers at the LTC Summit are selected based on pressing issues, emerging trends and future regulations in the space.

LTCSummit.com

GPM's **Regulatory Coaching** Program

We understand how difficult it is for long-term care practitioners to adhere to all the regulations set in place by the Centers for Medicare & Medicaid Services (CMS), especially the Merit-based Incentive Payment System (MIPS). And it's even tougher to play by the rules when CMS changes them year after year.

That's why Katie Kelley, our resident EHR trainer and regulatory programs coach, offers GPM clients personalized MIPS coaching. Her service caters to practitioners who want to not only participate in MIPS, but also ensure that they are doing so in the most effective way possible.

You need a system like this in order to take advantage of what the government has set in place.

Karen Hoyt, MD Pioneer Continuing Care Providers

Powerful Features:



MIPS Planning Support

Review personalized options to avoid a penalty and potentially earn an incentive.



Real-Time MIPS Dashboard

Track your progress throughout the year with an easy-to-manage dashboard.



Group & Individual Reporting

Report as a group <u>and</u> higher earning ECs also report individually to maximize score.



As a CMS-approved 2020 Qualified Clinical Data Registry (QCDR), GPM provides a seamless MIPS reporting process for all GEHRIMED users to maximize their MIPS reporting strategies. Picking the best strategy for your practice can be confusing, as every practice has an optimal participation pace. GPM can help you pick the right pace, avoid penalties, and streamline your ability to document covered care in a fee-for-service model.



MIPS Expertise & Resources

GPM's Regulatory Team is here to guide you to a better understanding of MIPS.



MIPS Score Check

Receive real-time feedback on your MIPS data and preview your score at any time.



1,136 GEHRIMED providers reported in Year 2 (2018.)



75% of users scored 70 points or above.



Making those providers eligible for **BONUS PAYMENTS** from CMS.



The Leading EHR Platform for Long-Term/
Post-Acute Care Practitioners

Prices customized to meet the specific needs of your practice. Upon request: sales@gpm.md



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GEHRIMED.com

