



2018 GPM LTC Summit at Biltmore
October 1 – 2 Asheville, NC



Speaker Highlights



Rod Baird, GPM President

Baird is founder and president of Geriatric Practice Management (GPM). Since 1977, he's led provider and management organizations that deliver care to Medicare/Medicaid beneficiaries. He also was chosen to be a part of the Centers for Medicare and Medicaid Services' (CMS) **Innovation Advisors Program**.

In his role as founder and president of GPM and ECP, he worked with a mixed group of primary care physicians and specialists to serve residents of nursing homes and retirement communities in North Carolina. They directly treat >10,000 individuals a year in over 80 locations through a staff of ~40 clinicians. Since 1977, he's led provider and management organizations delivering care to Medicare/Medicaid beneficiaries. This includes community controlled non-profits, Professional Associations, trade associations, and for profit networks with three to 1,200 staff members. Past program settings include: home health, personal care, hospice, rehabilitation hospitals, adult and psych daycare, alcohol/drug rehabilitation, industrial medicine, and primary physicians practices.



Kenneth Kubitschek MD, GPM CMO

Kenny Kubitschek, MD is a practicing general internist with a long history in Electronic Health Records development. He lectures at HIMSS, TEPR, e-Mobile Health Conferences, AAFP meetings, MGMA, Pri-Med, and Medical Economics where he served on the Practice Solutions Advisory Board.

He currently serves on the Physician Advisory Board for Allscripts Healthcare Solutions and is the managing partner of Carolina Internal Medicine Associates, in Asheville, NC, where his practice was named by *ADVANCE* for Health Information Executives as one of the 25 "Most Influential Organizations in Healthcare IT." He has been quoted in articles from *Healthcare Information*, *The Physician Advisory*, *The Singer Report on Healthcare Systems and Technology*, *Health Data Management*, *Essential Informatics for Medical Groups*, *Medical Economics*, and *Physicians and Computers*. He was a founding partner of Extended Care Physicians, a group dedicated to long term care. Additionally, Kenny facilitates the GEHRMED Client Advisory Group.



Gloria A. Brent, RN

Gloria is the President & CEO of MDS Consultants. Her 23 years of experience as a Registered Nurse and 12 years of experience as an MDS Consultant has made her a leader in understanding CMS Guidelines associated with Medicare Reimbursement and the MDS 3.0. Gloria has been RAC-CI Certified for many years and MDS Consultants is a training partner with ANAC and

AADNS. MDS Consultants offers training programs in MDS 3.0 Certification, QAPI Certification and DNS Certification Training. As a pioneer in the industry of MDS Consulting, Gloria and her team of 20+ nurses are called upon to answer questions from facilities nationally on the topics of MDS 3.0, Medicare Reimbursement, Case Mix Index, Care Planning, appeals and Beneficiary Notices.



Gus Vickery, MD, Vickers Family Medicine

Dr. Gus Vickery is the founder and board-certified directing physician of Vickers Family Medicine in Asheville, North Carolina, the founder of health resource—the author of *Authentic Health*.

He established Vickers Family Medicine in 2005 with a commitment to delivering holistic, compassionate, and evidence-based care. The practice has since grown to 11 medical providers serving in 3 locations including The Clinic at Biltmore, an innovativedirect to employer clinic for The Biltmore Company, Vickers Family Medicine has received numerous awards for customer service and quality.

Dr. Vickery graduated with honors from Medical College of Georgia, and is the former president of the Western Carolina Medical Society (WCMS) and former chair of Moving Healthcare Upstream, a local development council initiative.

When not attending to his professional responsibilities, he spends his time with his best friend and wife, Katie, and their 3 children exploring the outdoor spaces of Asheville, North Carolina. www.healthshepherds.com



Steven Buslovich, MD, Patient Pattern

Dr. Steven Buslovich is a Board Certified Internist and Geriatrician who completed his Internal Medicine training at Yale School of Medicine and Geriatrics Fellowship at Mount Sinai Hospital in New York. He serves as Assistant Clinical Professor at SUNY Buffalo School of Medicine and has numerous publications and awards for quality improvement innovations.

Dr. Buslovich is serving a second three-year appointment on the American Geriatrics Society Health Systems Innovation-Economics & Technology Committee. He is also an expert on frailty and recently participated in a United Nations Consultation on digital innovation, health and rehabilitation at Windsor Castle, UK. His passion is to develop new innovations for the aging population and their respective caregivers.

He is the co-Founder of Patient Pattern, a health IT company that developed frailty risk assessment and decision support software for health professionals and risk-bearing entities caring for individuals with chronic and advanced illness. Patient Pattern won the AMDA Shark Tank Innovation Award at the 2019 annual conference.



Marisa Blake, Emcee

Marisa Blake is originally from the Washington D.C. area but has been a resident of Asheville for over 16 years. She is a graduate of Warren Wilson College and spent years in the classroom after graduation as well as a few years teaching community meetings about the Affordable Care Act and general insurance benefits for over 05 and under 05 products.

Exhibitors

- Alteon Health
- Chronic Care Management
- CompMed
- HIPAA One
- MDS Consultants
- Patient Pattern
- Revenue Management Corporation
- SimpleLTC

Conference Schedule

September 30, Biltmore Gardens

8:00 p.m. **Chihuly Nights** Chihuly's works of art illuminated and surrounded by Biltmore House & Gardens

October 1, Amherst Ballroom

8:00 a.m.	Registration, Breakfast, Networking
8:45 a.m.	Opening Remarks Ted Van Duyn, Chairman of the Board, GPM
9:00 a.m.	Guest Speaker: Reducing Stress in the Clinical Chaos Guest Speaker & Author, Gus Vickery, MD
9:45 a.m.	In the Know: Industry Updates Rod Baird, President, GPM
10:25 a.m.	Coffee Break
10:35 a.m.	Lessons from the Ground Floor Jason Feuerman, SVP, Strategic Development & Managed Care, Genesis HealthCare
11:15 a.m.	Security & Risk Management for LTPAC Medical Professionals Sean E. Smith, CISSP, Senior Security & Compliance Engineer, GPM
12:00 p.m.	Lunch & Networking
1:30 p.m.	Security & Risk Open Q & A Follow up discussion panel with audience participation.
2:00 p.m.	Reporting Success in the Meaningful Use/Promoting Interoperability World Husnain Mansoor, Regulatory, GPM, Katie Kelley, Account Manager, GPM, Jean Butcher, MBA, VP & COO, Collaborative Geriatrics, Inc., Rhonda Hunsucker, CEO/President, Collaborative Geriatrics, Inc.
2:45 p.m.	GEHRIMED Interactive Demo Kenny Kubitschek, MD CMD, Board Member, GPM, Mikell Clayton, Clinical Programs Manager, GEHRIMED
3:30 p.m.	Coffee Break
3:45 p.m.	Addressing the Complexity of Chronic Care Management William Mills, MD, President, Chronic Care Management, Inc.
4:30 p.m.	Daily Wrap Up Rod Baird, President, GPM
5:30 p.m.	Biltmore House & Gardens Tour

October 2, Amherst Ballroom

8:00 a.m.	Registration, Breakfast, Networking
8:45 a.m.	In the Know: Industry Updates Part II Rod Baird, President, GPM
9:30 a.m.	PAC ACO's Tom Halthcoat, VP of Business Development, Advanced Healthcare Associates, LLP
10:15 a.m.	Coffee Break
10:30 a.m.	Scores, Scores & More Scores - Deciphering the Code Steven Buslovich, MD, Co-Founder, Patient Pattern, Kenny Kubitschek, MD CMD, Board Member, GPM
11:15 a.m.	How Medical Encounter Documentation Can Optimize PDPM Success Gloria Brent, RN, RNAC, President of MDS Consultants
12:00 p.m.	Lunch & Networking
1:30 p.m.	Better Communications - An App for Success Caitlin Jonesler, Product Manager, CareTeam, Rod Baird, President, GPM, Kenny Kubitschek, MD CMD, Board Member, GPM
2:15 p.m.	More Success with GEHRIMED: Future Possibilities Mikell Clayton, Clinical Programs Manager, GEHRIMED
3:00 p.m.	Closing Remarks Rod Baird, President, GPM
3:30 p.m.	Networking Mixer & Book Signing Keynote Speaker & Author, Gus Vickery autographs his book while attendees enjoy a networking mixer

October 1, Hemlock C

10:00 a.m. - 12:00 p.m.	Analytics & GEHRIMED Zana Devitto, PhD, Data Science Manager, GEHRIMETRIX Product Owner, GPM
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October 2, Hemlock C

10:00 a.m. - 12:00 p.m.	Security & Risk Sean E. Smith, CISSP, Senior Security & Compliance Engineer, GPM
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